



PRESS RELEASE

Heads Up Technologies Group unveils new exhibitor booth at 2025 NBAA-BACE showcasing the Next Generation Cabin with new Dolby Atmos®, Lighting, Cabin Management, and IFE Solutions.

Las Vegas, NV - October 14, 2025

Heads Up Technologies, Inc. ("HUT"), a leading provider of highly engineered, proprietary lighting, cockpit and cabin electronics serving the business and commercial aviation sectors, is proud to unveil its new state-of-the-art booth at the 2025 NBAA Business Aviation Convention & Tradeshow (NBAA-BACE).

The new booth offers visitors an immersive experience that blends cutting-edge In-Flight Entertainment and Cabin Control technology with the artistry of cabin comfort. The exhibit features a realistic fuselage mockup of a business jet cabin featuring immersive Dolby Atmos® Surround Sound demonstrations, ALTO Aviation premium cabin audio systems, and Heads Up Technologies and STG Aerospace lighting and intuitive cabin control for business jets and commercial aviation.

Visitors to the booth step into a fully integrated cabin environment that highlights how sound, light, and cabin control can harmonize to create the next generation of unrivaled inflight experience, whether for relaxation, productivity, or cinematic entertainment at 40,000 ft.

"This year at NBAA, we're showcasing what's possible when the best in cabin innovation comes together under one roof" Scott Sweet, Vice President of Sales and Marketing for Heads Up Technologies group said. "We are excited to share with business jets manufacturers, completion centers, and our business aviation community, a glimpse of the most immersive, responsive, and luxurious cabin experience in private aviation."

Heads Up Technologies, ALTO Aviation, and STG Aerospace exhibit at NBAA-BACE, booth 1763 offering immersive Dolby Atmos surround sound demonstrations. Innovative Advantage exhibits at NBAA-BACE, booth 912.

About Heads Up Technologies

Founded in 1985, Heads Up Technologies is a precision engineering company at the intersection of aviation design, innovation, and integration. From cockpit to cabin, HUT develops and delivers proprietary systems that span lighting, control, and connectivity, purposefully crafted to elevate every moment onboard.

Serving OEM and aftermarket clients across the business, commercial, and defense aviation sectors, Heads Up Technologies is known for its craftsmanship, agility, and unrelenting commitment to the passenger experience.

www.heads-up.com

For more information on this press release and NBAA-BACE onsite interviews, please contact:

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NBAA-BACE: Booth 912 and Booth 1763

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