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## PRESS RELEASE

March 20, 2023

### **ALTO Aviation welcomes Mark Reeves as Operations Project Manager.**

ALTO Aviation, an aerospace leader in certified cabin audio systems and cabin control for all - Business Aircraft, is pleased to announce that Mark Reeves has joined the company as Operations Project Manager in ALTO's headquarters in Sterling, MA. Reeves will report directly to Dave Gustafson, Director of Operation of ALTO Aviation.

Prior to joining ALTO, Reeves was Director of Operations at Andover Audio, LLC for over ten years, with five years as Procurement Operations Manager at Nuance Communications, Inc. for five years, and Director of Engineering and Operations at Cambridge SoundWorks, Inc.

Reeves holds a Master's in business administration and has extensive experience and a proven track record as a Supply Chain Management Professional working across multiple industries, including consumer electronics, software services, metalworking, and contract manufacturing. Additionally, Reeves holds APICS Certification and FAA commercial pilot license.

"We are thrilled to welcome Mark to the ALTO Aviation team. We are confident that Mark's expertise in the development of premium audio products, along with his wealth of experience and excellent management skills will contribute to our customer-centric mission, driving our goals forward. With Mark's impressive track record, we look forward to achieving even greater growth and success, continuing our commitment to FTR, and outstanding service and support to all our customers." Dave Gustafson, Director of Operations of ALTO Aviation, noted.

"I'm beyond thrilled to join the ALTO Aviation team! With over 30 years of experience in the audio industry and a passion for aviation, I feel privileged to become part of this talented organization providing world-class cabin management and premium audio systems to business aviation customers. I've had my eye on ALTO for more than 10 years looking for the right opportunity to join the company. That dream became a reality. I look forward to working with the entire ALTO team and serving all our customers," noted Reeves.

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## About ALTO Aviation

ALTO Aviation is an aerospace industry leader in premium cabin sound systems and cabin control equipment. Our team designs, manufactures and distributes tailored certified cabin audio systems and Cabin Management for all aircraft types in Business Aviation. Our solutions include Digital Surround Sound, Immersive 3D audio, ALTO MySound™ VIP seat optimization, PA/Chime Systems, Bluetooth® audio, Cadence™ Cabin Management System, direct replacement Passenger Controls, and ALTO cabin control app.

Our products are FAA TSO-C139 approved, sold to most major OEMs, and successfully installed by leading MRO companies worldwide. ALTO cabin systems engineers tune each cabin onsite for maximum installation optimization. Over 5,000 business jets fly with ALTO Aviation components. ALTO also manufactures precision sheet metal and machined parts for aerospace and multiple high-standard industries.

If you would like more information, please visit [www.altoaviation.com](http://www.altoaviation.com) or contact Cristina Scarlata at [cscarlata@altoaviation.com](mailto:cscarlata@altoaviation.com)

