



Premium Cabin Audio, Entertainment, and Cabin Management Systems for Business Aviation

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## PRESS RELEASE

**June 4, 2020**

### **ALTO Aviation welcomes Mark Cook as OEM Business Development Manager.**

ALTO Aviation, an industry leader in cabin audio and In-Flight Entertainment systems, Cabin Management Systems (CMS), and Passenger Controls, is pleased to announce that Mark Cook has joined ALTO Aviation as OEM Business Development Manager.

Reporting directly to Don Hamilton, President at ALTO Aviation, Mark will be responsible for overseeing and further developing strong partnerships with the company's existing OEM customers. He will also be in charge of identifying, generating, and nurturing new business growth opportunities by creating customized and innovative solutions for both our current and prospective OEM customers.

Mark brings over twenty-five years of proven successful results in sales and business development strategies, developing a successful career first with high-end automotive OEM's such as General Motors, Mercedes Benz, and Land Rover. Mark later transitioned to the Aviation industry, where he is a well-known and respected resource within the cabin entertainment segment.

Mark has worked with aircraft OEM's Gulfstream, Textron/Cessna, Bombardier, Embraer, Dassault Falcon Jet, and others as well as Tier 1 suppliers Collins Aerospace and Honeywell Aerospace to provide cabin entertainment and electronics to enhance the passenger experience. For over fourteen years, Mark worked with Rosen Aviation in multiple Executive roles, where he

was responsible for client development and sales, bringing continued proven results to the company.

“We are thrilled to have Mark join the ALTO Aviation team. Proven business development experience, along with a deep understanding of our industry and strong relationships, will make Mark an integral part of our overall strategic plans. We are very confident that Mark will bring to the company new opportunities and will deliver further growth to ALTO,” says Don Hamilton, President at ALTO Aviation.

“I am very excited about joining ALTO Aviation,” states Cook. “ALTO Aviation’s leadership in state-of-the-art cabin entertainment solutions for Business Aviation, true vision, and company culture make them stand out. I’m confident I can play a lead role in helping ALTO Aviation accomplish their goals.”

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### **About ALTO Aviation**

ALTO Aviation is an aerospace industry leader in the design and manufacture of high-end cabin audio & entertainment systems for all aircraft in Business Aviation. Our products and solutions, which include Inflight Entertainment Systems, Public Address Systems, and Cabin Management Systems are sold to OEM and retrofit companies in the business aviation industry and installed in corporate/private/VIP jets and helicopters. ALTO also manufactures precision sheet metal and machined parts for multiple industries in addition to aerospace.

If you would like more information or would like to schedule an interview with one of our ALTO Aviation representatives, please contact Cristina Scarlata at [cscarlata@altoaviation.com](mailto:cscarlata@altoaviation.com)

